

Production Title : The Impact of Networking Behavior on Career Success

Directors

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1 Introduction:



Studies reveal that **women differ** in their **networking behavior** to that of men and it affects their career outcome.

Men tend to have more **instrumental ties** and women tend to have more emotional ties in general and in the **movie industry**

We know that relative **social capital** or any forms of **favoritism** can have impacts on the **performance** of individuals.

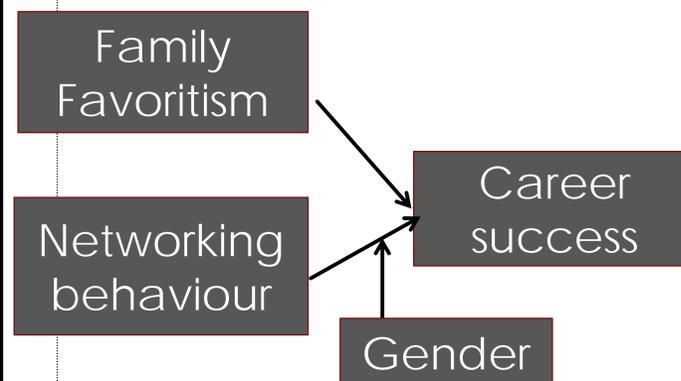
The connection between the two is remained understudied in the **project based** industries

2 Our research questions:

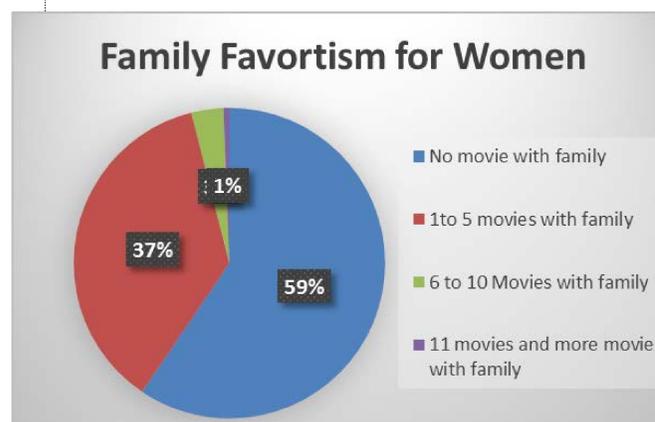
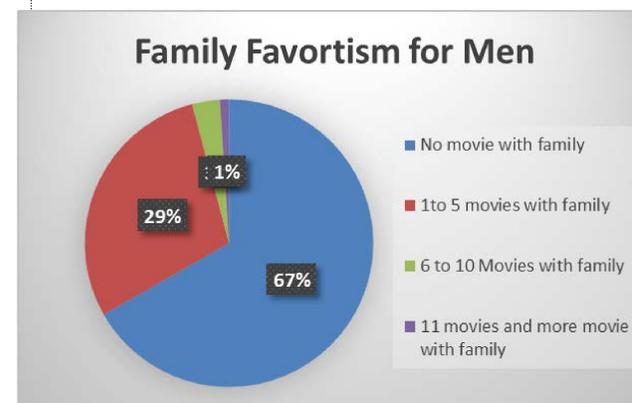
1. Does family favoritism facilitate entrance to the movie industry?
2. Does family favoritism prolongs the survival rate over one's career
3. Do males benefit more from family favoritism?



3 Research Model



Some Statistics



4 Findings:

KEY FINDINGS

1. Emotional networking tends to have stronger positive effect on successful entrance than instrumental networking
2. Women networking behaviour helps them to have longer career survival rate than their male counterparts
3. in Project-based industries women benefit more from family favoritism

5 Contribution:

1. We found significant relationships between networking behavior, family favoritism and women career outcome in the movie industry
2. The findings contribute to the literature of career success, family favoritism and gendered-based networking

